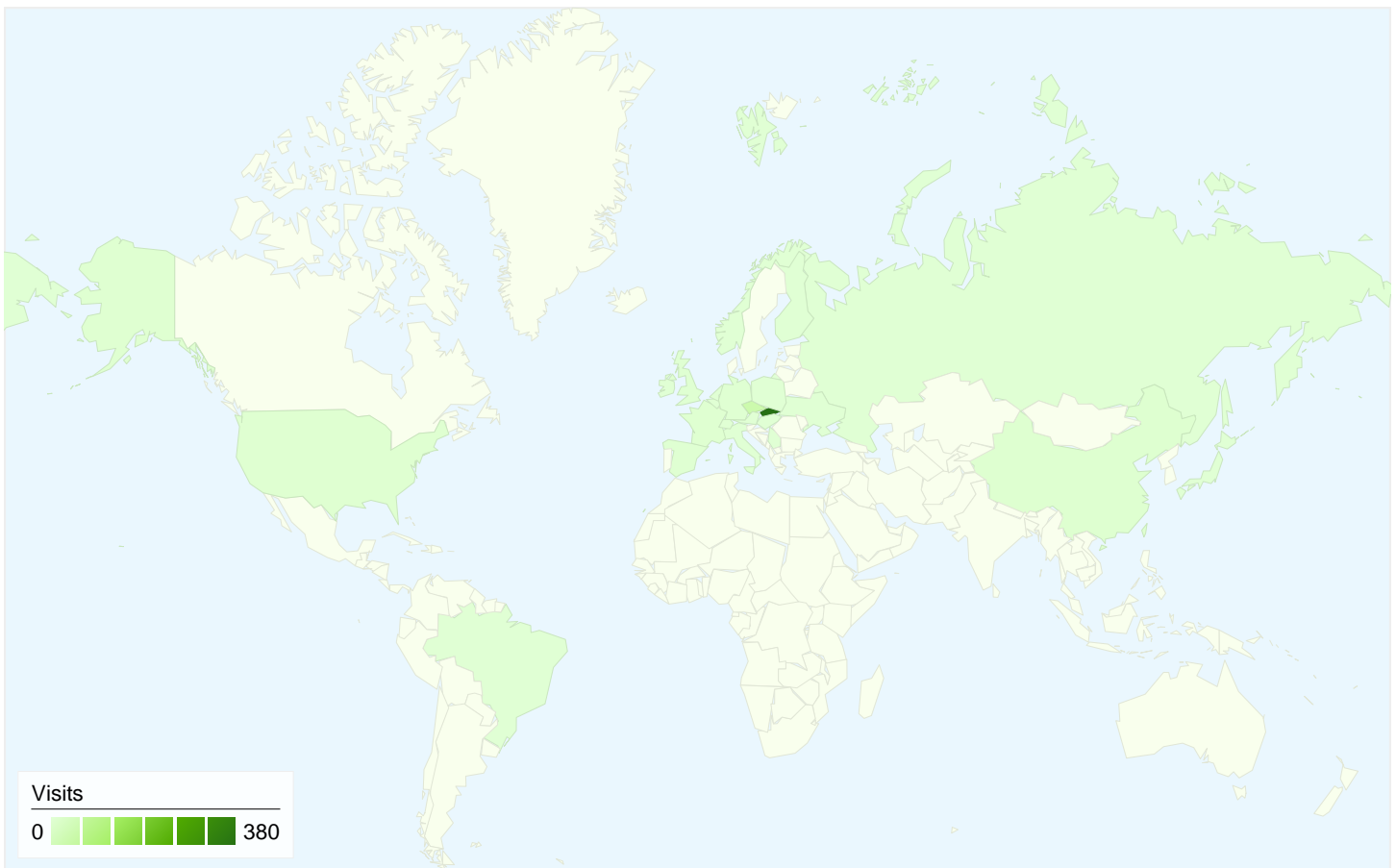


## TABLE OF CONTENTS

Map Overlay . . . . .	1
Browsers . . . . .	3
Operating Systems . . . . .	5
Screen Resolutions . . . . .	6
Visitor Loyalty . . . . .	8
Visitor Recency . . . . .	10
Length of Visit . . . . .	12
Depth of Visit . . . . .	13
Visits for all visitors . . . . .	15
Pageviews for all visitors . . . . .	16
Time on Site for all visitors . . . . .	17
Bounce Rate for all visitors . . . . .	18

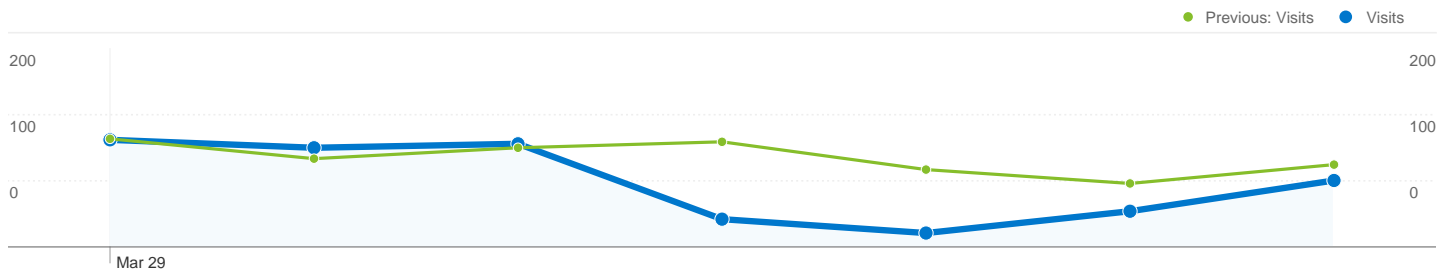


## 457 visits came from 25 countries/territories

### Site Usage

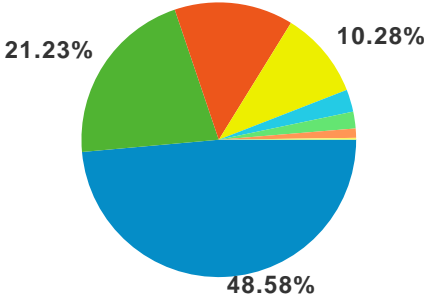
Visits 457 Previous: 629 (-27.34%)	Pages/Visit 6.06 Previous: 3.28 (84.54%)	Avg. Time on Site 00:09:29 Previous: 00:09:49 (-3.47%)	% New Visits 55.36% Previous: 55.33% (0.06%)	Bounce Rate 53.39% Previous: 57.87% (-7.74%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Slovakia					
March 29, 2010 - April 4, 2010	380	6.74	00:10:22	56.58%	51.84%
March 22, 2010 - March 28, 2010	527	3.48	00:11:08	56.36%	56.36%
% Change	-27.89%	93.66%	-6.91%	0.39%	-8.01%
Czech Republic					
March 29, 2010 - April 4, 2010	44	2.84	00:06:22	47.73%	65.91%
March 22, 2010 - March 28, 2010	56	2.57	00:02:30	42.86%	66.07%
% Change	-21.43%	10.48%	155.09%	11.36%	-0.25%
China					
March 29, 2010 - April 4, 2010	5	1.00	00:00:18	0.00%	60.00%

March 22, 2010 - March 28, 2010	1	15.00	00:47:51	0.00%	0.00%
% Change	400.00%	-93.33%	-99.37%	0.00%	100.00%
United States					
March 29, 2010 - April 4, 2010	4	2.00	00:00:38	25.00%	25.00%
March 22, 2010 - March 28, 2010	3	3.67	00:09:00	66.67%	0.00%
% Change	33.33%	-45.45%	-93.01%	-62.50%	100.00%
France					
March 29, 2010 - April 4, 2010	4	2.50	00:01:11	75.00%	50.00%
March 22, 2010 - March 28, 2010	2	3.50	00:07:11	0.00%	0.00%
% Change	100.00%	-28.57%	-83.57%	100.00%	100.00%
Spain					
March 29, 2010 - April 4, 2010	3	8.67	00:30:04	33.33%	0.00%
March 22, 2010 - March 28, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
United Kingdom					
March 29, 2010 - April 4, 2010	3	5.33	00:04:02	66.67%	33.33%
March 22, 2010 - March 28, 2010	9	1.78	00:02:49	66.67%	66.67%
% Change	-66.67%	200.00%	43.30%	0.00%	-50.00%
Germany					
March 29, 2010 - April 4, 2010	3	1.00	00:00:00	33.33%	100.00%
March 22, 2010 - March 28, 2010	11	1.18	00:00:06	18.18%	90.91%
% Change	-72.73%	-15.38%	-100.00%	83.33%	10.00%
Jersey					
March 29, 2010 - April 4, 2010	2	1.00	00:00:00	50.00%	100.00%
March 22, 2010 - March 28, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Belgium					
March 29, 2010 - April 4, 2010	1	5.00	00:02:00	100.00%	0.00%
March 22, 2010 - March 28, 2010	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	400.00%	100.00%	0.00%	-100.00%
1 - 10 of 25					



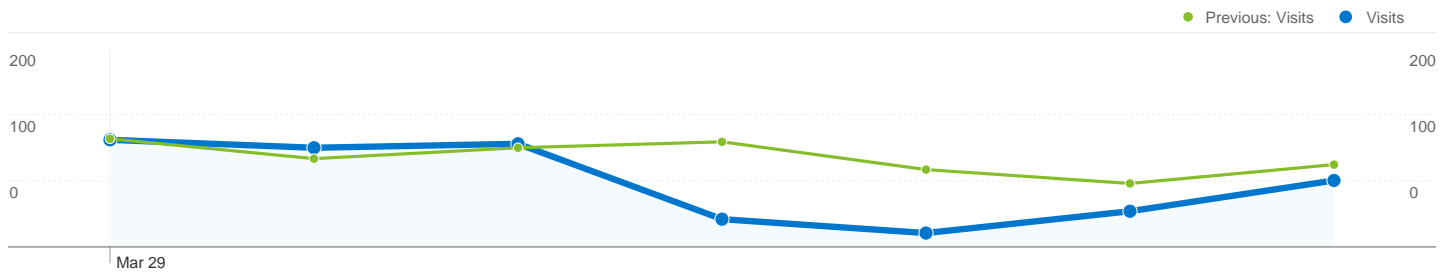
## 457 visits used 9 browsers

### Site Usage

<b>Visits</b> <b>457</b> Previous: 629 (-27.34%)	<b>Pages/Visit</b> <b>6.06</b> Previous: 3.28 (84.54%)	<b>Avg. Time on Site</b> <b>00:09:29</b> Previous: 00:09:49 (-3.47%)	<b>% New Visits</b> <b>55.36%</b> Previous: 55.33% (0.06%)	<b>Bounce Rate</b> <b>53.39%</b> Previous: 57.87% (-7.74%)
Browser		Visits	Visits	
Firefox				
March 29, 2010 - April 4, 2010		222	48.58%	
March 22, 2010 - March 28, 2010		304	48.33%	
Opera				
March 29, 2010 - April 4, 2010		97	21.23%	
March 22, 2010 - March 28, 2010		151	24.01%	
Internet Explorer				
March 29, 2010 - April 4, 2010		64	14.00%	
March 22, 2010 - March 28, 2010		88	13.99%	
Chrome				
March 29, 2010 - April 4, 2010		47	10.28%	
March 22, 2010 - March 28, 2010		60	9.54%	
Safari				
March 29, 2010 - April 4, 2010		12	2.63%	
March 22, 2010 - March 28, 2010		12	1.91%	
Mozilla				
March 29, 2010 - April 4, 2010		9	1.97%	
March 22, 2010 - March 28, 2010		10	1.59%	
Konqueror				
March 29, 2010 - April 4, 2010		5	1.09%	
March 22, 2010 - March 28, 2010		3	0.48%	
Mozilla Compatible Agent				

March 29, 2010 - April 4, 2010	1	0.22%
March 22, 2010 - March 28, 2010	0	0.00%
 Opera Mini		
March 29, 2010 - April 4, 2010	0	0.00%
March 22, 2010 - March 28, 2010	1	0.16%

1 - 9 of 9

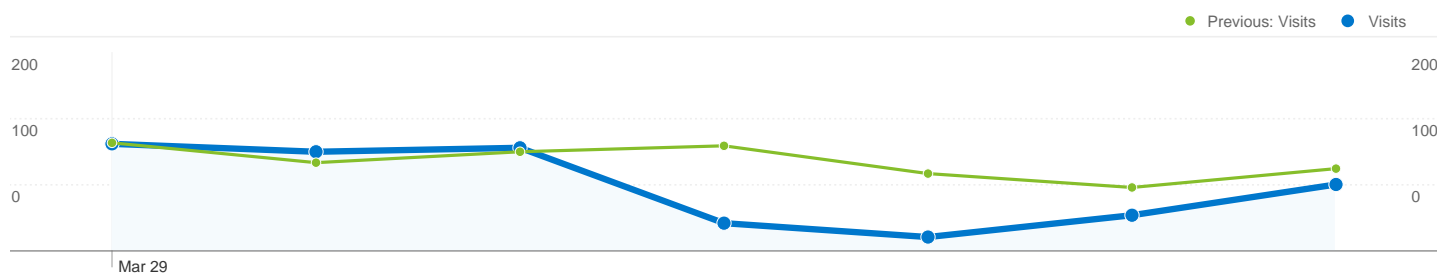


## 457 visits used 5 operating systems

### Site Usage

<b>Visits</b> <b>457</b> Previous: 629 (-27.34%)	<b>Pages/Visit</b> <b>6.06</b> Previous: 3.28 (84.54%)	<b>Avg. Time on Site</b> <b>00:09:29</b> Previous: 00:09:49 (-3.47%)	<b>% New Visits</b> <b>55.36%</b> Previous: 55.33% (0.06%)	<b>Bounce Rate</b> <b>53.39%</b> Previous: 57.87% (-7.74%)
Operating System	Visits	Visits	Visits	
<b>Windows</b>				
March 29, 2010 - April 4, 2010	397	86.87%		
March 22, 2010 - March 28, 2010	554	88.08%		
<b>Linux</b>				
March 29, 2010 - April 4, 2010	46	10.07%		
March 22, 2010 - March 28, 2010	62	9.86%		
<b>Macintosh</b>				
March 29, 2010 - April 4, 2010	10	2.19%		
March 22, 2010 - March 28, 2010	12	1.91%		
<b>iPhone</b>				
March 29, 2010 - April 4, 2010	4	0.88%		
March 22, 2010 - March 28, 2010	0	0.00%		
<b>(not set)</b>				
March 29, 2010 - April 4, 2010	0	0.00%		
March 22, 2010 - March 28, 2010	1	0.16%		

1 - 5 of 5



457 visits used 37 screen resolutions

#### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>457</b>	<b>6.06</b>	<b>00:09:29</b>	<b>55.36%</b>	<b>53.39%</b>
Previous: 629 (-27.34%)	Previous: 3.28 (84.54%)	Previous: 00:09:49 (-3.47%)	Previous: 55.33% (0.06%)	Previous: 57.87% (-7.74%)
Screen Resolution	Visits	Visits	Visits	
1280x800				
March 29, 2010 - April 4, 2010	90	19.69%		
March 22, 2010 - March 28, 2010	86	13.67%		
1280x1024				
March 29, 2010 - April 4, 2010	74	16.19%		
March 22, 2010 - March 28, 2010	103	16.38%		
1024x768				
March 29, 2010 - April 4, 2010	69	15.10%		
March 22, 2010 - March 28, 2010	126	20.03%		
1680x1050				
March 29, 2010 - April 4, 2010	58	12.69%		
March 22, 2010 - March 28, 2010	71	11.29%		
1440x900				
March 29, 2010 - April 4, 2010	44	9.63%		
March 22, 2010 - March 28, 2010	67	10.65%		
1920x1080				
March 29, 2010 - April 4, 2010	23	5.03%		
March 22, 2010 - March 28, 2010	27	4.29%		
(not set)				
March 29, 2010 - April 4, 2010	21	4.60%		
March 22, 2010 - March 28, 2010	18	2.86%		
1366x768				







March 29, 2010 - April 4, 2010	12	2.63%
March 22, 2010 - March 28, 2010	27	4.29%
 1600x1200		
March 29, 2010 - April 4, 2010	10	2.19%
March 22, 2010 - March 28, 2010	18	2.86%
 1152x864		
March 29, 2010 - April 4, 2010	9	1.97%
March 22, 2010 - March 28, 2010	14	2.23%

1 - 10 of 37























## Most visits repeated: 1 times

Count of visits from this visitor including current	Visits that were the visitor's nth visit	Percentage of all visits	
1 times			
Mar 22, 2010 - Mar 28, 2010	348.00	<div></div>	55.33%
Mar 29, 2010 - Apr 4, 2010	253.00	<div></div>	55.36%
2 times			
Mar 22, 2010 - Mar 28, 2010	50.00	<div></div>	7.95%
Mar 29, 2010 - Apr 4, 2010	47.00	<div></div>	10.28%
3 times			
Mar 22, 2010 - Mar 28, 2010	19.00	<div></div>	3.02%
Mar 29, 2010 - Apr 4, 2010	20.00	<div></div>	4.38%
4 times			
Mar 22, 2010 - Mar 28, 2010	13.00	<div></div>	2.07%
Mar 29, 2010 - Apr 4, 2010	10.00	<div></div>	2.19%
5 times			
Mar 22, 2010 - Mar 28, 2010	10.00	<div></div>	1.59%
Mar 29, 2010 - Apr 4, 2010	4.00	<div></div>	0.88%
6 times			
Mar 22, 2010 - Mar 28, 2010	7.00	<div></div>	1.11%
Mar 29, 2010 - Apr 4, 2010	6.00	<div></div>	1.31%
7 times			
Mar 22, 2010 - Mar 28, 2010	6.00	<div></div>	0.95%
Mar 29, 2010 - Apr 4, 2010	7.00	<div></div>	1.53%
8 times			
Mar 22, 2010 - Mar 28, 2010	7.00	<div></div>	1.11%
Mar 29, 2010 - Apr 4, 2010	3.00	<div></div>	0.66%
9-14 times			
Mar 22, 2010 - Mar 28, 2010	24.00	<div></div>	3.82%
Mar 29, 2010 - Apr 4, 2010	15.00	<div></div>	3.28%
15-25 times			
Mar 22, 2010 - Mar 28, 2010	53.00	<div></div>	8.43%
Mar 29, 2010 - Apr 4, 2010	11.00	<div></div>	2.41%















<b>26-50 times</b>		
Mar 22, 2010 - Mar 28, 2010	61.00	 9.70%
Mar 29, 2010 - Apr 4, 2010	37.00	 8.10%
<b>51-100 times</b>		
Mar 22, 2010 - Mar 28, 2010	25.00	 3.97%
Mar 29, 2010 - Apr 4, 2010	39.00	 8.53%
<b>201+ times</b>		
Mar 22, 2010 - Mar 28, 2010	6.00	 0.95%
Mar 29, 2010 - Apr 4, 2010	5.00	 1.09%

For most visits the previous visit happened: 0 days ago

Previous visit was tracked	Total visits by period	Percentage of all visits
<b>First visit</b>		
Mar 22, 2010 - Mar 28, 2010	348.00	 55.33%
Mar 29, 2010 - Apr 4, 2010	253.00	 55.36%
<b>Same day</b>		
Mar 22, 2010 - Mar 28, 2010	196.00	 31.16%
Mar 29, 2010 - Apr 4, 2010	124.00	 27.13%
<b>1 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	36.00	 5.72%
Mar 29, 2010 - Apr 4, 2010	29.00	 6.35%
<b>2 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	13.00	 2.07%
Mar 29, 2010 - Apr 4, 2010	14.00	 3.06%
<b>3 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	5.00	 0.79%
Mar 29, 2010 - Apr 4, 2010	6.00	 1.31%
<b>4 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	7.00	 1.11%
Mar 29, 2010 - Apr 4, 2010	5.00	 1.09%
<b>5 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	4.00	 0.64%
Mar 29, 2010 - Apr 4, 2010	3.00	 0.66%
<b>6 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	4.00	 0.64%
Mar 29, 2010 - Apr 4, 2010	5.00	 1.09%
<b>7 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	4.00	 0.64%
Mar 29, 2010 - Apr 4, 2010	1.00	 0.22%
<b>8-14 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	10.00	 1.59%
Mar 29, 2010 - Apr 4, 2010	9.00	 1.97%
<b>15-30 days ago</b>		























Mar 22, 2010 - Mar 28, 2010	2.00	0.32%
Mar 29, 2010 - Apr 4, 2010	5.00	1.09%
<b>121-364 days ago</b>		
Mar 22, 2010 - Mar 28, 2010	0.00	0.00%
Mar 29, 2010 - Apr 4, 2010	3.00	0.66%

## Most visits lasted: 0-10 seconds

Duration of visit	Visits with this duration	Percentage of all visits
<b>0-10 seconds</b>		
Mar 22, 2010 - Mar 28, 2010	403.00	 64.07%
Mar 29, 2010 - Apr 4, 2010	282.00	 61.71%
<b>11-30 seconds</b>		
Mar 22, 2010 - Mar 28, 2010	32.00	 5.09%
Mar 29, 2010 - Apr 4, 2010	28.00	 6.13%
<b>31-60 seconds</b>		
Mar 22, 2010 - Mar 28, 2010	32.00	 5.09%
Mar 29, 2010 - Apr 4, 2010	13.00	 2.84%
<b>61-180 seconds</b>		
Mar 22, 2010 - Mar 28, 2010	38.00	 6.04%
Mar 29, 2010 - Apr 4, 2010	43.00	 9.41%
<b>181-600 seconds</b>		
Mar 22, 2010 - Mar 28, 2010	39.00	 6.20%
Mar 29, 2010 - Apr 4, 2010	34.00	 7.44%
<b>601-1,800 seconds</b>		
Mar 22, 2010 - Mar 28, 2010	56.00	 8.90%
Mar 29, 2010 - Apr 4, 2010	36.00	 7.88%
<b>1,801+ seconds</b>		
Mar 22, 2010 - Mar 28, 2010	29.00	 4.61%
Mar 29, 2010 - Apr 4, 2010	21.00	 4.60%

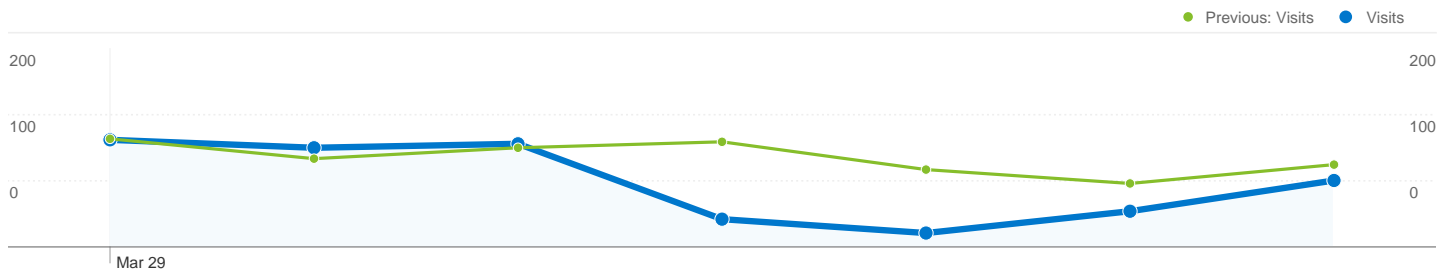
## Most visits tracked: 1 pageviews

Pageviews in the visit	Visits with this many pageviews	Percentage of all visits
<b>&lt;1 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	0.00	0.00%
Mar 29, 2010 - Apr 4, 2010	2.00	0.44%
<b>1 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	412.00	65.50%
Mar 29, 2010 - Apr 4, 2010	295.00	64.55%
<b>2 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	58.00	9.22%
Mar 29, 2010 - Apr 4, 2010	56.00	12.25%
<b>3 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	44.00	7.00%
Mar 29, 2010 - Apr 4, 2010	29.00	6.35%
<b>4 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	28.00	4.45%
Mar 29, 2010 - Apr 4, 2010	10.00	2.19%
<b>5 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	15.00	2.38%
Mar 29, 2010 - Apr 4, 2010	15.00	3.28%
<b>6 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	10.00	1.59%
Mar 29, 2010 - Apr 4, 2010	4.00	0.88%
<b>7 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	6.00	0.95%
Mar 29, 2010 - Apr 4, 2010	7.00	1.53%
<b>8 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	6.00	0.95%
Mar 29, 2010 - Apr 4, 2010	4.00	0.88%
<b>9 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	5.00	0.79%
Mar 29, 2010 - Apr 4, 2010	2.00	0.44%

<b>10 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	2.00	 0.32%
Mar 29, 2010 - Apr 4, 2010	3.00	 0.66%
<b>11 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	3.00	 0.48%
Mar 29, 2010 - Apr 4, 2010	4.00	 0.88%
<b>12 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	5.00	 0.79%
Mar 29, 2010 - Apr 4, 2010	4.00	 0.88%
<b>13 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	3.00	 0.48%
Mar 29, 2010 - Apr 4, 2010	3.00	 0.66%
<b>14 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	2.00	 0.32%
Mar 29, 2010 - Apr 4, 2010	0.00	 0.00%
<b>15 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	2.00	 0.32%
Mar 29, 2010 - Apr 4, 2010	0.00	 0.00%
<b>16 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	1.00	 0.16%
Mar 29, 2010 - Apr 4, 2010	3.00	 0.66%
<b>17 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	1.00	 0.16%
Mar 29, 2010 - Apr 4, 2010	0.00	 0.00%
<b>18 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	2.00	 0.32%
Mar 29, 2010 - Apr 4, 2010	1.00	 0.22%
<b>19 pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	1.00	 0.16%
Mar 29, 2010 - Apr 4, 2010	1.00	 0.22%
<b>20+ pageviews</b>		
Mar 22, 2010 - Mar 28, 2010	23.00	 3.66%
Mar 29, 2010 - Apr 4, 2010	14.00	 3.06%

## Visits for all visitors

Mar 29, 2010 - Apr 4, 2010  
Comparing to: Mar 22, 2010 - Mar 28, 2010



**457 Visits**

**65.29 Visits / Day**

Previous: 629 (-27.34%)

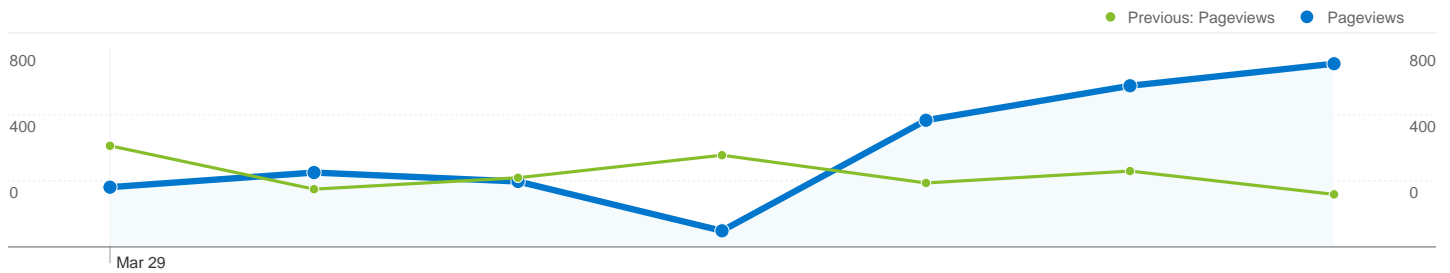
Previous: 89.86 (-27.34%)

Monday, March 29, 2010	23.63% (108)
Monday, March 22, 2010	17.33% (109)
Tuesday, March 30, 2010	21.88% (100)
Tuesday, March 23, 2010	14.15% (89)
Wednesday, March 31, 2010	22.76% (104)
Wednesday, March 24, 2010	15.90% (100)
Thursday, April 1, 2010	6.13% (28)
Thursday, March 25, 2010	16.85% (106)
Friday, April 2, 2010	3.06% (14)
Friday, March 26, 2010	12.40% (78)
Saturday, April 3, 2010	7.88% (36)
Saturday, March 27, 2010	10.17% (64)
Sunday, April 4, 2010	14.66% (67)
Sunday, March 28, 2010	13.20% (83)



# Pageviews for all visitors

Mar 29, 2010 - Apr 4, 2010  
Comparing to: Mar 22, 2010 - Mar 28, 2010



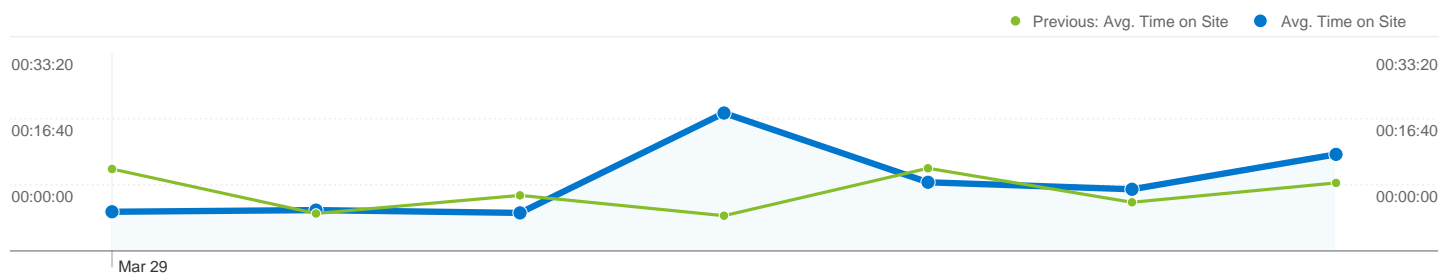
**2,770 Pageviews**

Previous: 2,066 (34.08%)

Monday, March 29, 2010	8.70% (241)
Monday, March 22, 2010	19.75% (408)
Tuesday, March 30, 2010	10.83% (300)
Tuesday, March 23, 2010	11.28% (233)
Wednesday, March 31, 2010	9.53% (264)
Wednesday, March 24, 2010	13.50% (279)
Thursday, April 1, 2010	2.35% (65)
Thursday, March 25, 2010	17.91% (370)
Friday, April 2, 2010	18.45% (511)
Friday, March 26, 2010	12.49% (258)
Saturday, April 3, 2010	23.47% (650)
Saturday, March 27, 2010	14.81% (306)
Sunday, April 4, 2010	26.68% (739)
Sunday, March 28, 2010	10.26% (212)

## Time on Site for all visitors

Mar 29, 2010 - Apr 4, 2010  
Comparing to: Mar 22, 2010 - Mar 28, 2010



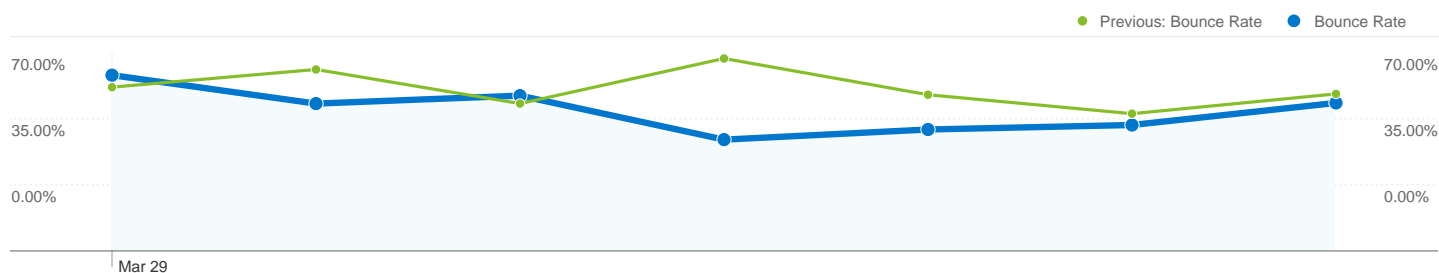
**00:09:29** Avg. Time on Site

Previous: 00:09:49 (-3.47%)

Monday, March 29, 2010	00:06:35
Monday, March 22, 2010	00:13:46
Tuesday, March 30, 2010	00:06:52
Tuesday, March 23, 2010	00:06:18
Wednesday, March 31, 2010	00:06:24
Wednesday, March 24, 2010	00:09:20
Thursday, April 1, 2010	00:23:11
Thursday, March 25, 2010	00:05:55
Friday, April 2, 2010	00:11:32
Friday, March 26, 2010	00:13:54
Saturday, April 3, 2010	00:10:22
Saturday, March 27, 2010	00:08:11
Sunday, April 4, 2010	00:16:14
Sunday, March 28, 2010	00:11:26

# Bounce Rate for all visitors

Mar 29, 2010 - Apr 4, 2010  
Comparing to: Mar 22, 2010 - Mar 28, 2010



**53.39% Bounce Rate**

Previous: 57.87% (-7.74%)

Monday, March 29, 2010	62.04%
Monday, March 22, 2010	57.80%
Tuesday, March 30, 2010	52.00%
Tuesday, March 23, 2010	64.04%
Wednesday, March 31, 2010	54.81%
Wednesday, March 24, 2010	52.00%
Thursday, April 1, 2010	39.29%
Thursday, March 25, 2010	67.92%
Friday, April 2, 2010	42.86%
Friday, March 26, 2010	55.13%
Saturday, April 3, 2010	44.44%
Saturday, March 27, 2010	48.44%
Sunday, April 4, 2010	52.24%
Sunday, March 28, 2010	55.42%