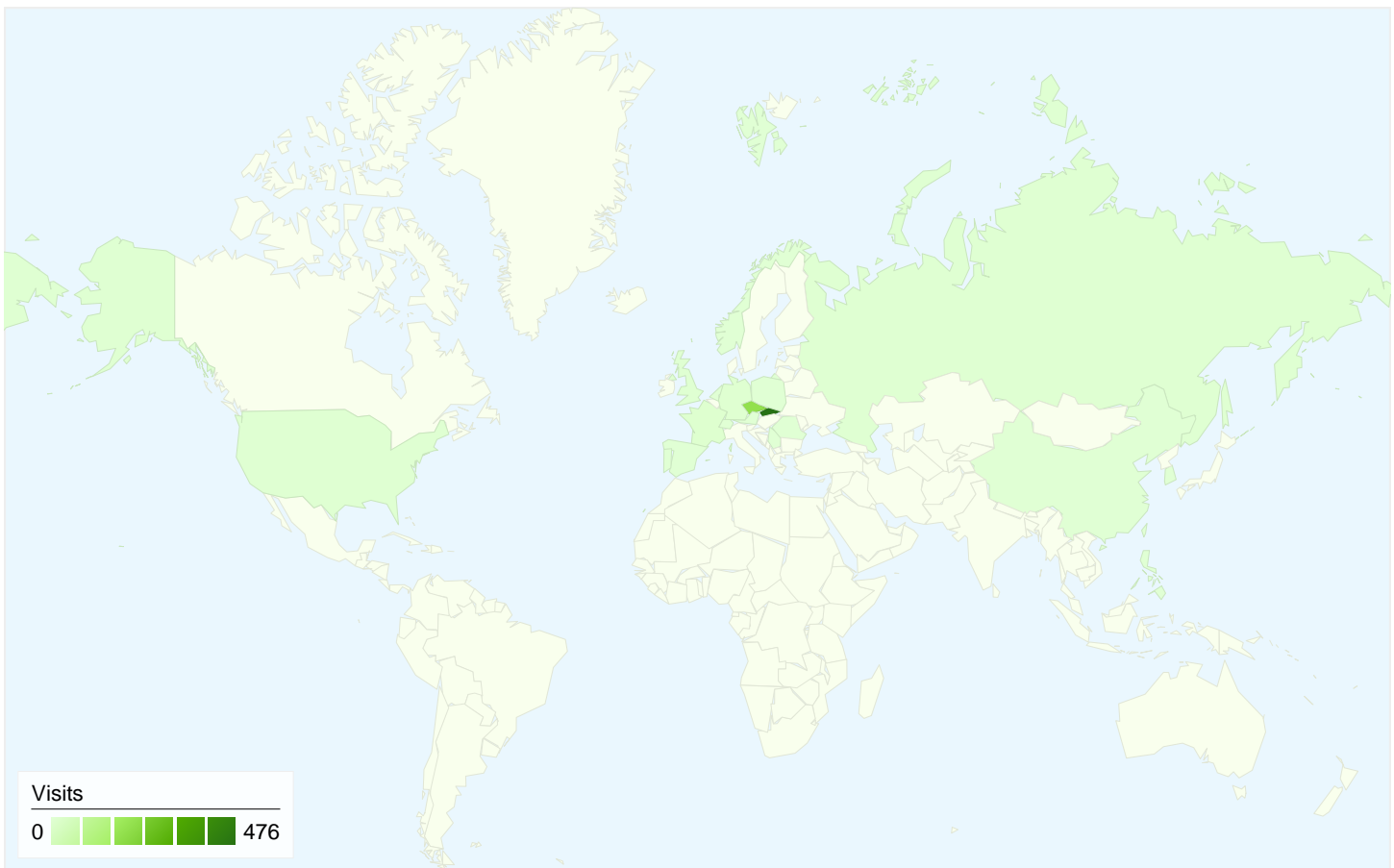


## TABLE OF CONTENTS

Map Overlay .....	1
Browsers .....	3
Operating Systems .....	5
Screen Resolutions .....	6
Visitor Loyalty .....	8
Visitor Recency .....	10
Length of Visit .....	12
Depth of Visit .....	13
Visits for all visitors .....	15
Pageviews for all visitors .....	16
Time on Site for all visitors .....	17
Bounce Rate for all visitors .....	18

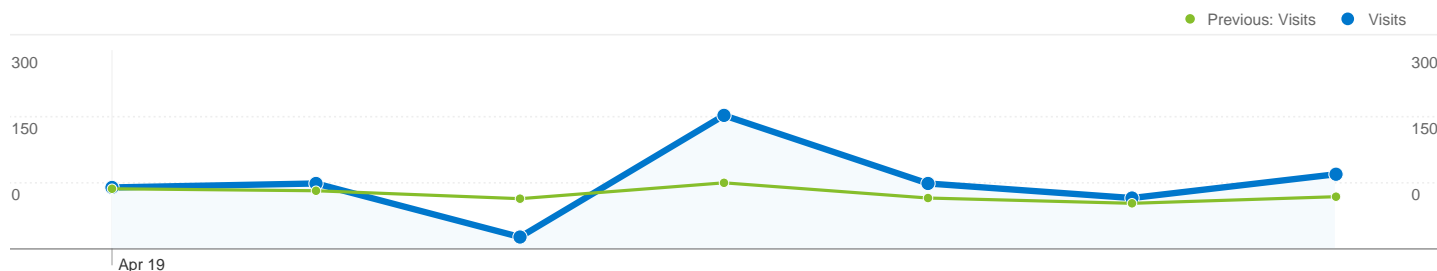


## 701 visits came from 20 countries/territories

### Site Usage

Visits 701 Previous: 580 (20.86%)	Pages/Visit 2.36 Previous: 2.74 (-13.72%)	Avg. Time on Site 00:05:10 Previous: 00:07:46 (-33.42%)	% New Visits 60.49% Previous: 57.76% (4.72%)	Bounce Rate 68.76% Previous: 59.48% (15.59%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Slovakia						
April 19, 2010 - April 25, 2010		476	2.81	00:06:18	54.41%	61.55%
April 12, 2010 - April 18, 2010		489	2.62	00:07:50	57.46%	58.90%
% Change		-2.66%	6.97%	-19.69%	-5.31%	4.51%
Czech Republic						
April 19, 2010 - April 25, 2010		195	1.39	00:01:25	73.33%	88.72%
April 12, 2010 - April 18, 2010		65	3.34	00:04:03	56.92%	61.54%
% Change		200.00%	-58.22%	-65.03%	28.83%	44.17%
France						
April 19, 2010 - April 25, 2010		8	1.25	00:39:19	25.00%	37.50%

April 12, 2010 - April 18, 2010	9	1.78	00:25:36	11.11%	44.44%
% Change	-11.11%	-29.69%	53.56%	125.00%	-15.62%
Germany					
April 19, 2010 - April 25, 2010	5	1.80	00:05:23	80.00%	20.00%
April 12, 2010 - April 18, 2010	5	3.20	00:19:23	80.00%	60.00%
% Change	0.00%	-43.75%	-72.21%	0.00%	-66.67%
United Kingdom					
April 19, 2010 - April 25, 2010	4	2.00	00:00:31	100.00%	50.00%
April 12, 2010 - April 18, 2010	4	2.25	00:01:11	100.00%	75.00%
% Change	0.00%	-11.11%	-56.84%	0.00%	-33.33%
United States					
April 19, 2010 - April 25, 2010	3	1.00	00:00:00	100.00%	100.00%
April 12, 2010 - April 18, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Russia					
April 19, 2010 - April 25, 2010	3	1.00	00:00:00	100.00%	100.00%
April 12, 2010 - April 18, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Serbia					
April 19, 2010 - April 25, 2010	1	3.00	00:00:55	100.00%	0.00%
April 12, 2010 - April 18, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
Netherlands					
April 19, 2010 - April 25, 2010	1	1.00	00:00:00	100.00%	100.00%
April 12, 2010 - April 18, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Norway					
April 19, 2010 - April 25, 2010	1	2.00	00:00:03	100.00%	0.00%
April 12, 2010 - April 18, 2010	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
1 - 10 of 20					



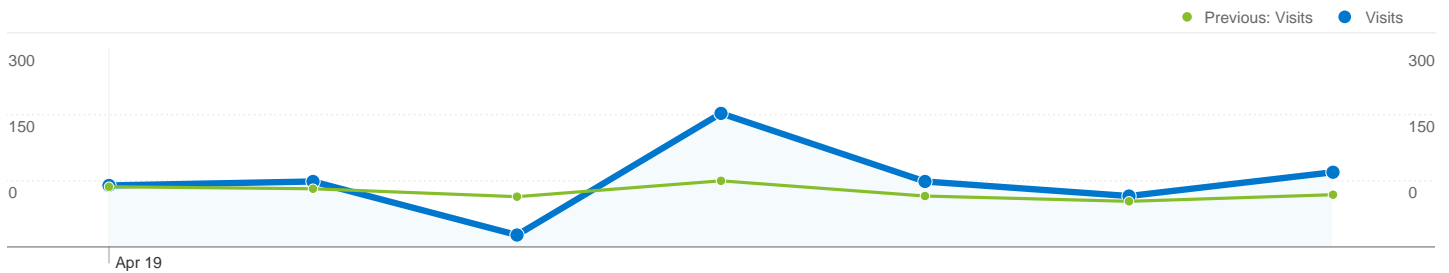
## 701 visits used 10 browsers

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>701</b> Previous: 580 (20.86%)	<b>2.36</b> Previous: 2.74 (-13.72%)	<b>00:05:10</b> Previous: 00:07:46 (-33.42%)	<b>60.49%</b> Previous: 57.76% (4.72%)	<b>68.76%</b> Previous: 59.48% (15.59%)
Browser	Visits	Visits	Visits	
<b>Firefox</b>				
April 19, 2010 - April 25, 2010	370	52.78%		
April 12, 2010 - April 18, 2010	318	54.83%		
<b>Opera</b>				
April 19, 2010 - April 25, 2010	133	18.97%		
April 12, 2010 - April 18, 2010	108	18.62%		
<b>Internet Explorer</b>				
April 19, 2010 - April 25, 2010	105	14.98%		
April 12, 2010 - April 18, 2010	80	13.79%		
<b>Chrome</b>				
April 19, 2010 - April 25, 2010	72	10.27%		
April 12, 2010 - April 18, 2010	58	10.00%		
<b>Mozilla</b>				
April 19, 2010 - April 25, 2010	8	1.14%		
April 12, 2010 - April 18, 2010	4	0.69%		
<b>Safari</b>				
April 19, 2010 - April 25, 2010	6	0.86%		
April 12, 2010 - April 18, 2010	5	0.86%		
<b>Konqueror</b>				
April 19, 2010 - April 25, 2010	4	0.57%		
April 12, 2010 - April 18, 2010	6	1.03%		
<b>NetFront</b>				

April 19, 2010 - April 25, 2010	1	0.14%
April 12, 2010 - April 18, 2010	0	0.00%
 Opera Mini		
April 19, 2010 - April 25, 2010	1	0.14%
April 12, 2010 - April 18, 2010	1	0.17%
 Playstation Portable		
April 19, 2010 - April 25, 2010	1	0.14%
April 12, 2010 - April 18, 2010	0	0.00%

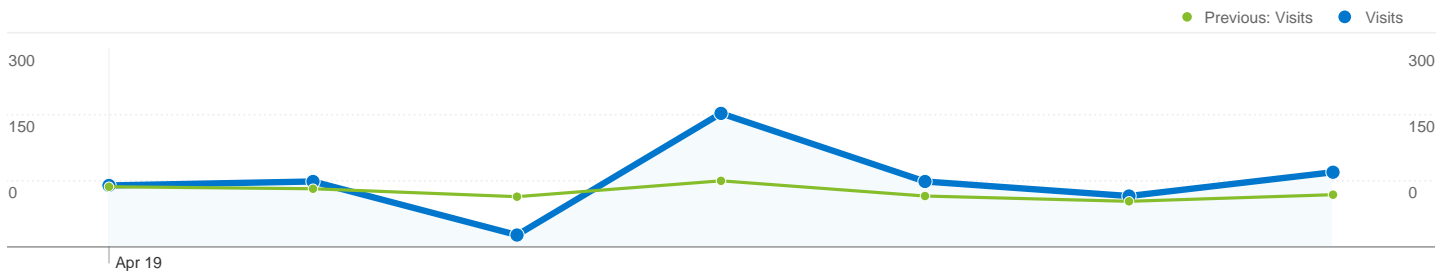
1 - 10 of 10



## 701 visits used 7 operating systems

### Site Usage

<b>Visits</b> <b>701</b> Previous: 580 (20.86%)	<b>Pages/Visit</b> <b>2.36</b> Previous: 2.74 (-13.72%)	<b>Avg. Time on Site</b> <b>00:05:10</b> Previous: 00:07:46 (-33.42%)	<b>% New Visits</b> <b>60.49%</b> Previous: 57.76% (4.72%)	<b>Bounce Rate</b> <b>68.76%</b> Previous: 59.48% (15.59%)
Operating System	Visits	Visits	Visits	
<b>Windows</b>				
April 19, 2010 - April 25, 2010	637	90.87%		
April 12, 2010 - April 18, 2010	528	91.03%		
<b>Linux</b>				
April 19, 2010 - April 25, 2010	54	7.70%		
April 12, 2010 - April 18, 2010	46	7.93%		
<b>iPhone</b>				
April 19, 2010 - April 25, 2010	5	0.71%		
April 12, 2010 - April 18, 2010	2	0.34%		
<b>Macintosh</b>				
April 19, 2010 - April 25, 2010	3	0.43%		
April 12, 2010 - April 18, 2010	3	0.52%		
<b>Playstation Portable</b>				
April 19, 2010 - April 25, 2010	1	0.14%		
April 12, 2010 - April 18, 2010	0	0.00%		
<b>Sony</b>				
April 19, 2010 - April 25, 2010	1	0.14%		
April 12, 2010 - April 18, 2010	0	0.00%		
<b>(not set)</b>				
April 19, 2010 - April 25, 2010	0	0.00%		
April 12, 2010 - April 18, 2010	1	0.17%		



## 701 visits used 44 screen resolutions

### Site Usage





















<b>Visits</b> <b>701</b> Previous: 580 (20.86%)	<b>Pages/Visit</b> <b>2.36</b> Previous: 2.74 (-13.72%)	<b>Avg. Time on Site</b> <b>00:05:10</b> Previous: 00:07:46 (-33.42%)	<b>% New Visits</b> <b>60.49%</b> Previous: 57.76% (4.72%)	<b>Bounce Rate</b> <b>68.76%</b> Previous: 59.48% (15.59%)
Screen Resolution	Visits	Visits	Visits	
1280x1024				
April 19, 2010 - April 25, 2010	154	21.97%		
April 12, 2010 - April 18, 2010	125	21.55%		
1280x800				
April 19, 2010 - April 25, 2010	107	15.26%		
April 12, 2010 - April 18, 2010	89	15.34%		
1024x768				
April 19, 2010 - April 25, 2010	99	14.12%		
April 12, 2010 - April 18, 2010	99	17.07%		
1680x1050				
April 19, 2010 - April 25, 2010	87	12.41%		
April 12, 2010 - April 18, 2010	70	12.07%		
1920x1080				
April 19, 2010 - April 25, 2010	59	8.42%		
April 12, 2010 - April 18, 2010	32	5.52%		
1440x900				
April 19, 2010 - April 25, 2010	55	7.85%		
April 12, 2010 - April 18, 2010	51	8.79%		
1366x768				
April 19, 2010 - April 25, 2010	29	4.14%		
April 12, 2010 - April 18, 2010	19	3.28%		
1920x1200				









April 19, 2010 - April 25, 2010	26	3.71%
April 12, 2010 - April 18, 2010	13	2.24%
 1613x1008		
April 19, 2010 - April 25, 2010	16	2.28%
April 12, 2010 - April 18, 2010	8	1.38%
 1024x600		
April 19, 2010 - April 25, 2010	7	1.00%
April 12, 2010 - April 18, 2010	5	0.86%

1 - 10 of 44































## Most visits repeated: 1 times

Count of visits from this visitor including current	Visits that were the visitor's nth visit	Percentage of all visits
<b>1 times</b>		
Apr 12, 2010 - Apr 18, 2010	335.00	 57.76%
Apr 19, 2010 - Apr 25, 2010	424.00	 60.49%
<b>2 times</b>		
Apr 12, 2010 - Apr 18, 2010	54.00	 9.31%
Apr 19, 2010 - Apr 25, 2010	47.00	 6.70%
<b>3 times</b>		
Apr 12, 2010 - Apr 18, 2010	21.00	 3.62%
Apr 19, 2010 - Apr 25, 2010	27.00	 3.85%
<b>4 times</b>		
Apr 12, 2010 - Apr 18, 2010	12.00	 2.07%
Apr 19, 2010 - Apr 25, 2010	12.00	 1.71%
<b>5 times</b>		
Apr 12, 2010 - Apr 18, 2010	7.00	 1.21%
Apr 19, 2010 - Apr 25, 2010	8.00	 1.14%
<b>6 times</b>		
Apr 12, 2010 - Apr 18, 2010	8.00	 1.38%
Apr 19, 2010 - Apr 25, 2010	9.00	 1.28%
<b>7 times</b>		
Apr 12, 2010 - Apr 18, 2010	4.00	 0.69%
Apr 19, 2010 - Apr 25, 2010	8.00	 1.14%
<b>8 times</b>		
Apr 12, 2010 - Apr 18, 2010	4.00	 0.69%
Apr 19, 2010 - Apr 25, 2010	7.00	 1.00%
<b>9-14 times</b>		
Apr 12, 2010 - Apr 18, 2010	9.00	 1.55%
Apr 19, 2010 - Apr 25, 2010	33.00	 4.71%
<b>15-25 times</b>		
Apr 12, 2010 - Apr 18, 2010	29.00	 5.00%
Apr 19, 2010 - Apr 25, 2010	28.00	 3.99%















<b>26-50 times</b>		
Apr 12, 2010 - Apr 18, 2010	36.00	 6.21%
Apr 19, 2010 - Apr 25, 2010	20.00	 2.85%
<b>51-100 times</b>		
Apr 12, 2010 - Apr 18, 2010	54.00	 9.31%
Apr 19, 2010 - Apr 25, 2010	58.00	 8.27%
<b>101-200 times</b>		
Apr 12, 2010 - Apr 18, 2010	1.00	 0.17%
Apr 19, 2010 - Apr 25, 2010	12.00	 1.71%
<b>201+ times</b>		
Apr 12, 2010 - Apr 18, 2010	6.00	 1.03%
Apr 19, 2010 - Apr 25, 2010	8.00	 1.14%

For most visits the previous visit happened: 0 days ago



















Previous visit was tracked	Total visits by period	Percentage of all visits
<b>First visit</b>		
Apr 12, 2010 - Apr 18, 2010	335.00	 57.76%
Apr 19, 2010 - Apr 25, 2010	424.00	 60.49%
<b>Same day</b>		
Apr 12, 2010 - Apr 18, 2010	157.00	 27.07%
Apr 19, 2010 - Apr 25, 2010	194.00	 27.67%
<b>1 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	36.00	 6.21%
Apr 19, 2010 - Apr 25, 2010	25.00	 3.57%
<b>2 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	12.00	 2.07%
Apr 19, 2010 - Apr 25, 2010	12.00	 1.71%
<b>3 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	5.00	 0.86%
Apr 19, 2010 - Apr 25, 2010	6.00	 0.86%
<b>4 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	2.00	 0.34%
Apr 19, 2010 - Apr 25, 2010	5.00	 0.71%
<b>5 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	2.00	 0.34%
Apr 19, 2010 - Apr 25, 2010	4.00	 0.57%
<b>6 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	0.00	 0.00%
<b>7 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	0.00	 0.00%
<b>8-14 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	8.00	 1.38%
Apr 19, 2010 - Apr 25, 2010	10.00	 1.43%
<b>15-30 days ago</b>		



















Apr 12, 2010 - Apr 18, 2010	8.00	 1.38%
Apr 19, 2010 - Apr 25, 2010	9.00	 1.28%
<b>31-60 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	4.00	 0.69%
Apr 19, 2010 - Apr 25, 2010	10.00	 1.43%
<b>121-364 days ago</b>		
Apr 12, 2010 - Apr 18, 2010	5.00	 0.86%
Apr 19, 2010 - Apr 25, 2010	1.00	 0.14%
<b>365+ days ago</b>		
Apr 12, 2010 - Apr 18, 2010	0.00	 0.00%
Apr 19, 2010 - Apr 25, 2010	1.00	 0.14%

## Most visits lasted: 0-10 seconds

Duration of visit	Visits with this duration	Percentage of all visits
<b>0-10 seconds</b>		
Apr 12, 2010 - Apr 18, 2010	377.00	 65.00%
Apr 19, 2010 - Apr 25, 2010	521.00	 74.32%
<b>11-30 seconds</b>		
Apr 12, 2010 - Apr 18, 2010	25.00	 4.31%
Apr 19, 2010 - Apr 25, 2010	14.00	 2.00%
<b>31-60 seconds</b>		
Apr 12, 2010 - Apr 18, 2010	17.00	 2.93%
Apr 19, 2010 - Apr 25, 2010	20.00	 2.85%
<b>61-180 seconds</b>		
Apr 12, 2010 - Apr 18, 2010	46.00	 7.93%
Apr 19, 2010 - Apr 25, 2010	37.00	 5.28%
<b>181-600 seconds</b>		
Apr 12, 2010 - Apr 18, 2010	39.00	 6.72%
Apr 19, 2010 - Apr 25, 2010	53.00	 7.56%
<b>601-1,800 seconds</b>		
Apr 12, 2010 - Apr 18, 2010	55.00	 9.48%
Apr 19, 2010 - Apr 25, 2010	41.00	 5.85%
<b>1,801+ seconds</b>		
Apr 12, 2010 - Apr 18, 2010	21.00	 3.62%
Apr 19, 2010 - Apr 25, 2010	15.00	 2.14%

## Most visits tracked: 1 pageviews

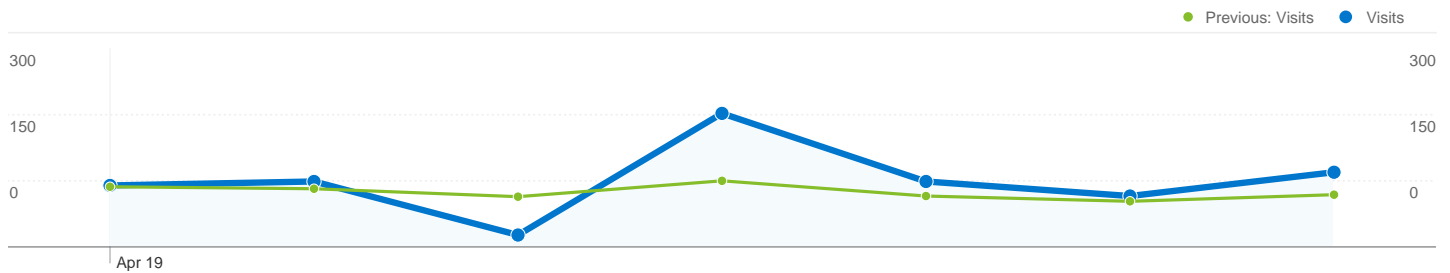
Pageviews in the visit	Visits with this many pageviews	Percentage of all visits
<b>&lt;1 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	0.00	0.00%
Apr 19, 2010 - Apr 25, 2010	1.00	0.14%
<b>1 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	382.00	 65.86%
Apr 19, 2010 - Apr 25, 2010	530.00	 75.61%
<b>2 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	70.00	 12.07%
Apr 19, 2010 - Apr 25, 2010	56.00	 7.99%
<b>3 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	32.00	 5.52%
Apr 19, 2010 - Apr 25, 2010	34.00	 4.85%
<b>4 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	21.00	 3.62%
Apr 19, 2010 - Apr 25, 2010	21.00	 3.00%
<b>5 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	16.00	 2.76%
Apr 19, 2010 - Apr 25, 2010	11.00	 1.57%
<b>6 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	16.00	 2.76%
Apr 19, 2010 - Apr 25, 2010	11.00	 1.57%
<b>7 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	8.00	 1.38%
Apr 19, 2010 - Apr 25, 2010	6.00	 0.86%
<b>8 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	2.00	 0.34%
Apr 19, 2010 - Apr 25, 2010	4.00	 0.57%
<b>9 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	4.00	 0.57%

<b>10 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	5.00	 0.71%
<b>11 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	3.00	 0.43%
<b>12 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	0.00	 0.00%
<b>14 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	4.00	 0.69%
Apr 19, 2010 - Apr 25, 2010	1.00	 0.14%
<b>15 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	3.00	 0.52%
Apr 19, 2010 - Apr 25, 2010	0.00	 0.00%
<b>16 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	2.00	 0.34%
Apr 19, 2010 - Apr 25, 2010	1.00	 0.14%
<b>17 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	2.00	 0.34%
Apr 19, 2010 - Apr 25, 2010	0.00	 0.00%
<b>18 pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	1.00	 0.17%
Apr 19, 2010 - Apr 25, 2010	2.00	 0.29%
<b>20+ pageviews</b>		
Apr 12, 2010 - Apr 18, 2010	9.00	 1.55%
Apr 19, 2010 - Apr 25, 2010	11.00	 1.57%

## Visits for all visitors

Apr 19, 2010 - Apr 25, 2010

Comparing to: Apr 12, 2010 - Apr 18, 2010

**701 Visits****100.14 Visits / Day**

Previous: 580 (20.86%)

Previous: 82.86 (20.86%)

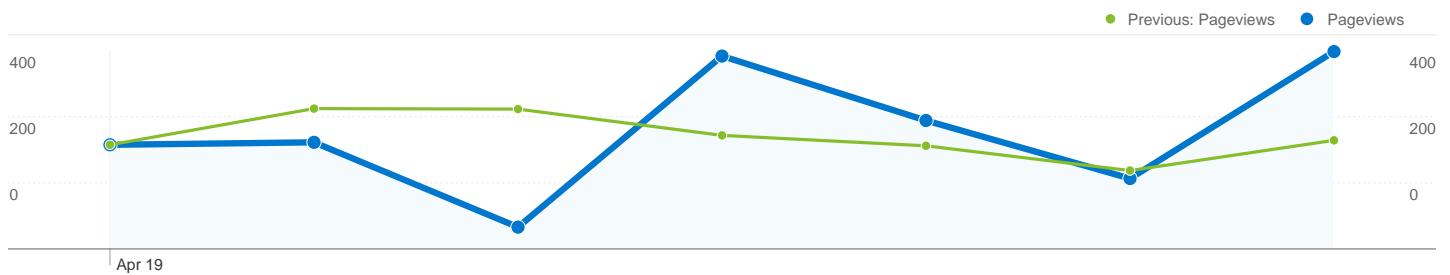
Monday, April 19, 2010	13.27% (93)
Monday, April 12, 2010	15.69% (91)
Tuesday, April 20, 2010	14.12% (99)
Tuesday, April 13, 2010	15.17% (88)
Wednesday, April 21, 2010	2.57% (18)
Wednesday, April 14, 2010	13.10% (76)
Thursday, April 22, 2010	28.82% (202)
Thursday, April 15, 2010	17.24% (100)
Friday, April 23, 2010	14.12% (99)
Friday, April 16, 2010	13.28% (77)
Saturday, April 24, 2010	10.98% (77)
Saturday, April 17, 2010	11.90% (69)
Sunday, April 25, 2010	16.12% (113)
Sunday, April 18, 2010	13.62% (79)



# Pageviews for all visitors

Apr 19, 2010 - Apr 25, 2010

Comparing to: Apr 12, 2010 - Apr 18, 2010



**1,657 Pageviews**

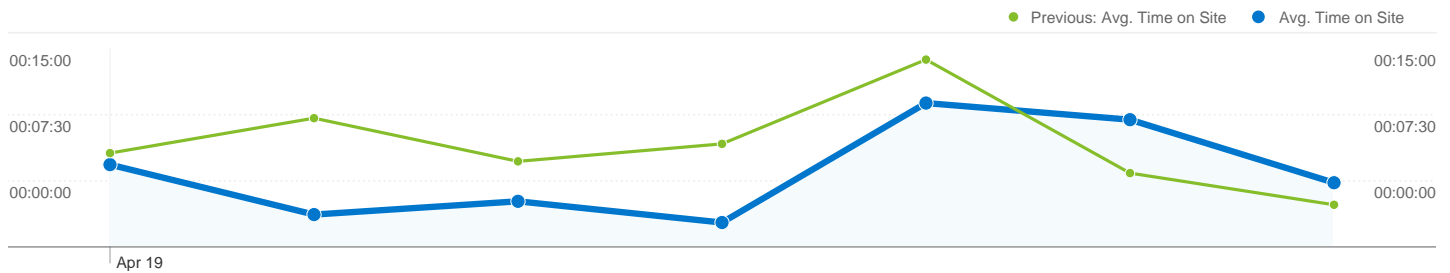
Previous: 1,589 (4.28%)

Monday, April 19, 2010	12.67% (210)
Monday, April 12, 2010	13.22% (210)
Tuesday, April 20, 2010	12.98% (215)
Tuesday, April 13, 2010	17.81% (283)
Wednesday, April 21, 2010	2.66% (44)
Wednesday, April 14, 2010	17.75% (282)
Thursday, April 22, 2010	23.48% (389)
Thursday, April 15, 2010	14.41% (229)
Friday, April 23, 2010	15.63% (259)
Friday, April 16, 2010	13.09% (208)
Saturday, April 24, 2010	8.57% (142)
Saturday, April 17, 2010	9.94% (158)
Sunday, April 25, 2010	24.02% (398)
Sunday, April 18, 2010	13.78% (219)

## Time on Site for all visitors

Apr 19, 2010 - Apr 25, 2010

Comparing to: Apr 12, 2010 - Apr 18, 2010



00:05:10 Avg. Time on Site

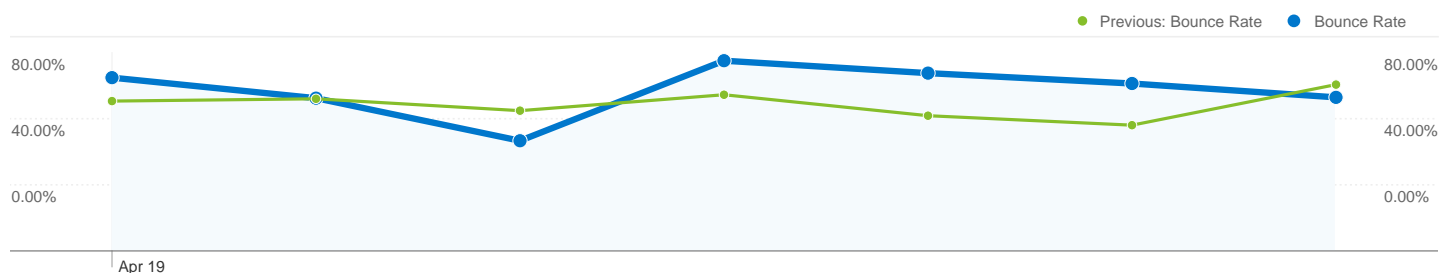
Previous: 00:07:46 (-33.42%)

Monday, April 19, 2010	00:06:13
Monday, April 12, 2010	00:07:06
Tuesday, April 20, 2010	00:02:27
Tuesday, April 13, 2010	00:09:44
Wednesday, April 21, 2010	00:03:27
Wednesday, April 14, 2010	00:06:28
Thursday, April 22, 2010	00:01:51
Thursday, April 15, 2010	00:07:48
Friday, April 23, 2010	00:10:53
Friday, April 16, 2010	00:14:10
Saturday, April 24, 2010	00:09:37
Saturday, April 17, 2010	00:05:35
Sunday, April 25, 2010	00:04:51
Sunday, April 18, 2010	00:03:11

# Bounce Rate for all visitors

Apr 19, 2010 - Apr 25, 2010

Comparing to: Apr 12, 2010 - Apr 18, 2010



**68.76% Bounce Rate**

Previous: 59.48% (15.59%)

Monday, April 19, 2010	69.89%
Monday, April 12, 2010	60.44%
Tuesday, April 20, 2010	61.62%
Tuesday, April 13, 2010	61.36%
Wednesday, April 21, 2010	44.44%
Wednesday, April 14, 2010	56.58%
Thursday, April 22, 2010	76.73%
Thursday, April 15, 2010	63.00%
Friday, April 23, 2010	71.72%
Friday, April 16, 2010	54.55%
Saturday, April 24, 2010	67.53%
Saturday, April 17, 2010	50.72%
Sunday, April 25, 2010	61.95%
Sunday, April 18, 2010	67.09%