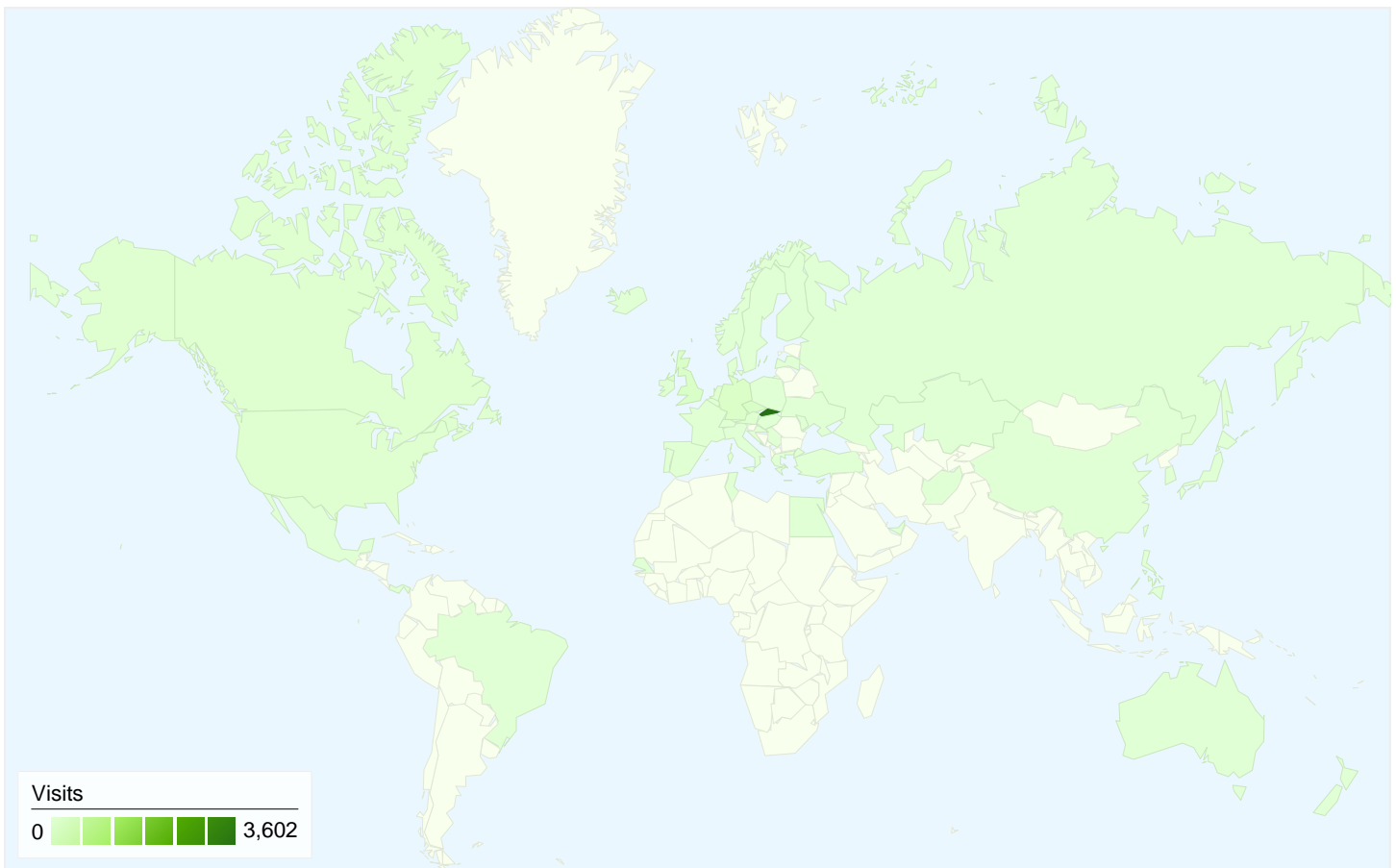


TABLE OF CONTENTS

Map Overlay	1
Browsers	3
Operating Systems	5
Screen Resolutions	7
Visitor Loyalty	9
Visitor Recency	11
Length of Visit	13
Depth of Visit	14
Visits for all visitors	16
Pageviews for all visitors	17
Time on Site for all visitors	18
Bounce Rate for all visitors	19

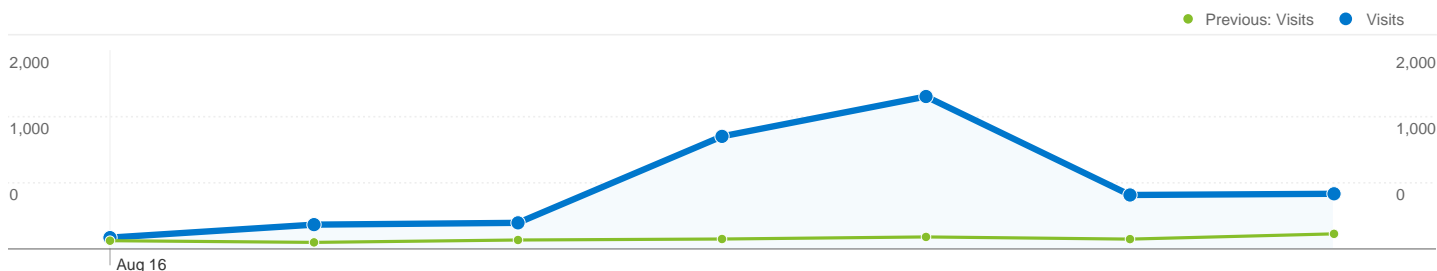


4,394 visits came from 53 countries/territories

Site Usage

Visits 4,394 Previous: 711 (518.00%)	Pages/Visit 2.40 Previous: 3.94 (-39.13%)	Avg. Time on Site 00:05:33 Previous: 00:06:10 (-10.06%)	% New Visits 80.50% Previous: 53.87% (49.43%)	Bounce Rate 62.47% Previous: 43.04% (45.15%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Slovakia					
August 16, 2010 - August 22, 2010	3,602	2.48	00:05:45	79.79%	61.77%
August 9, 2010 - August 15, 2010	582	4.28	00:06:08	54.30%	40.38%
% Change	518.90%	-42.13%	-6.29%	46.95%	52.98%
Czech Republic					
August 16, 2010 - August 22, 2010	157	2.18	00:03:41	87.26%	66.24%
August 9, 2010 - August 15, 2010	77	2.47	00:09:07	49.35%	54.55%
% Change	103.90%	-11.72%	-59.60%	76.82%	21.44%
United Kingdom					
August 16, 2010 - August 22, 2010	130	2.13	00:04:58	81.54%	67.69%

August 9, 2010 - August 15, 2010	12	1.08	00:00:03	25.00%	75.00%
% Change	983.33%	96.69%	10,132.70%	226.15%	-9.74%
Germany					
August 16, 2010 - August 22, 2010	118	2.25	00:05:22	84.75%	60.17%
August 9, 2010 - August 15, 2010	2	3.00	00:01:01	100.00%	50.00%
% Change	5,800.00%	-24.86%	431.90%	-15.25%	20.34%
Austria					
August 16, 2010 - August 22, 2010	48	1.42	00:01:32	91.67%	85.42%
August 9, 2010 - August 15, 2010	3	1.33	00:03:00	33.33%	66.67%
% Change	1,500.00%	6.25%	-49.00%	175.00%	28.12%
United States					
August 16, 2010 - August 22, 2010	40	1.90	00:04:00	92.50%	67.50%
August 9, 2010 - August 15, 2010	2	2.00	00:00:43	50.00%	0.00%
% Change	1,900.00%	-5.00%	464.88%	85.00%	100.00%
Netherlands					
August 16, 2010 - August 22, 2010	40	1.72	00:03:47	80.00%	70.00%
August 9, 2010 - August 15, 2010	4	5.00	00:09:13	75.00%	75.00%
% Change	900.00%	-65.50%	-58.87%	6.67%	-6.67%
(not set)					
August 16, 2010 - August 22, 2010	38	1.32	00:02:43	73.68%	73.68%
August 9, 2010 - August 15, 2010	4	3.25	00:02:09	100.00%	25.00%
% Change	850.00%	-59.51%	26.56%	-26.32%	194.74%
Canada					
August 16, 2010 - August 22, 2010	32	1.41	00:04:03	81.25%	68.75%
August 9, 2010 - August 15, 2010	1	1.00	00:00:13	100.00%	0.00%
% Change	3,100.00%	40.62%	1,767.55%	-18.75%	100.00%
Ireland					
August 16, 2010 - August 22, 2010	29	2.31	00:06:27	72.41%	65.52%
August 9, 2010 - August 15, 2010	1	3.00	00:02:01	100.00%	0.00%
% Change	2,800.00%	-22.99%	219.55%	-27.59%	100.00%
1 - 10 of 53					



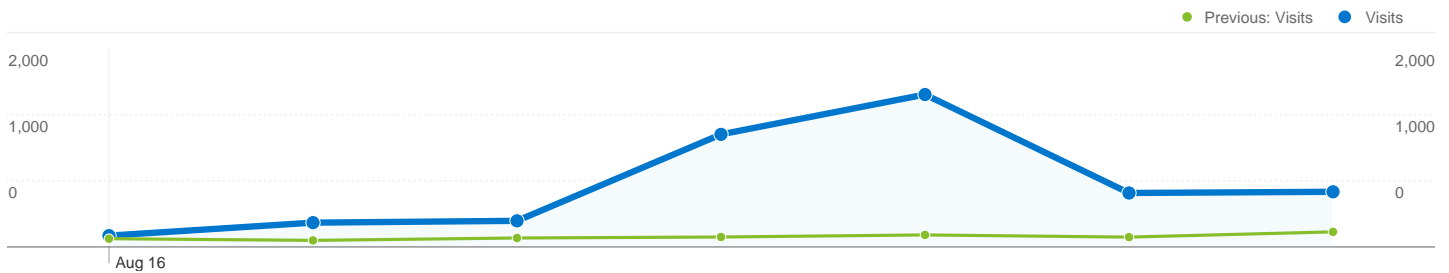
4,394 visits used 15 browsers

Site Usage

Visits 4,394 Previous: 711 (518.00%)	Pages/Visit 2.40 Previous: 3.94 (-39.13%)	Avg. Time on Site 00:05:33 Previous: 00:06:10 (-10.06%)	% New Visits 80.50% Previous: 53.87% (49.43%)	Bounce Rate 62.47% Previous: 43.04% (45.15%)
Browser		Visits	Visits	Visits
Firefox				
August 16, 2010 - August 22, 2010		1,933	43.99%	
August 9, 2010 - August 15, 2010		282	39.66%	
Internet Explorer				
August 16, 2010 - August 22, 2010		1,110	25.26%	
August 9, 2010 - August 15, 2010		84	11.81%	
Chrome				
August 16, 2010 - August 22, 2010		606	13.79%	
August 9, 2010 - August 15, 2010		149	20.96%	
Opera				
August 16, 2010 - August 22, 2010		570	12.97%	
August 9, 2010 - August 15, 2010		173	24.33%	
Safari				
August 16, 2010 - August 22, 2010		111	2.53%	
August 9, 2010 - August 15, 2010		13	1.83%	
Opera Mini				
August 16, 2010 - August 22, 2010		27	0.61%	
August 9, 2010 - August 15, 2010		4	0.56%	
Mozilla				
August 16, 2010 - August 22, 2010		14	0.32%	
August 9, 2010 - August 15, 2010		0	0.00%	
IE with Chrome Frame				

August 16, 2010 - August 22, 2010	4	0.09%
August 9, 2010 - August 15, 2010	0	0.00%
 Konqueror		
August 16, 2010 - August 22, 2010	4	0.09%
August 9, 2010 - August 15, 2010	5	0.70%
 Mozilla Compatible Agent		
August 16, 2010 - August 22, 2010	4	0.09%
August 9, 2010 - August 15, 2010	0	0.00%

1 - 10 of 15



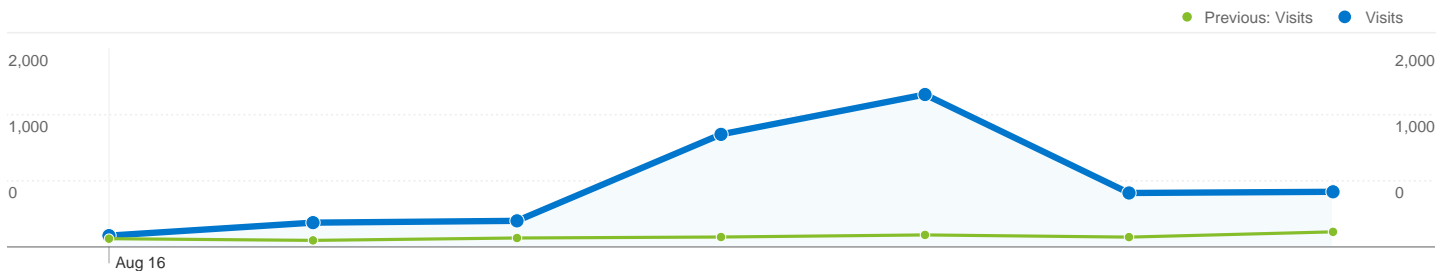
4,394 visits used 11 operating systems

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
4,394	2.40	00:05:33	80.50%	62.47%
Previous: 711 (518.00%)	Previous: 3.94 (-39.13%)	Previous: 00:06:10 (-10.06%)	Previous: 53.87% (49.43%)	Previous: 43.04% (45.15%)
Operating System	Visits	Visits	Visits	
Windows			<p>91.78%</p>	
August 16, 2010 - August 22, 2010	4,033	91.78%		
August 9, 2010 - August 15, 2010	655	92.12%		
Linux				
August 16, 2010 - August 22, 2010	177	4.03%		
August 9, 2010 - August 15, 2010	36	5.06%		
Macintosh				
August 16, 2010 - August 22, 2010	121	2.75%		
August 9, 2010 - August 15, 2010	12	1.69%		
(not set)				
August 16, 2010 - August 22, 2010	27	0.61%		
August 9, 2010 - August 15, 2010	7	0.98%		
Android				
August 16, 2010 - August 22, 2010	12	0.27%		
August 9, 2010 - August 15, 2010	0	0.00%		
iPhone				
August 16, 2010 - August 22, 2010	12	0.27%		
August 9, 2010 - August 15, 2010	1	0.14%		
iPad				
August 16, 2010 - August 22, 2010	6	0.14%		
August 9, 2010 - August 15, 2010	0	0.00%		
SymbianOS				

August 16, 2010 - August 22, 2010	3	0.07%
August 9, 2010 - August 15, 2010	0	0.00%
 Samsung		
August 16, 2010 - August 22, 2010	1	0.02%
August 9, 2010 - August 15, 2010	0	0.00%
 Sony		
August 16, 2010 - August 22, 2010	1	0.02%
August 9, 2010 - August 15, 2010	0	0.00%



1 - 10 of 11



4,394 visits used 150 screen resolutions





















Site Usage









Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
4,394	2.40	00:05:33	80.50%	62.47%
Previous: 711 (518.00%)	Previous: 3.94 (-39.13%)	Previous: 00:06:10 (-10.06%)	Previous: 53.87% (49.43%)	Previous: 43.04% (45.15%)
Screen Resolution	Visits	Visits	Visits	
1280x800				
August 16, 2010 - August 22, 2010	849	19.32%		
August 9, 2010 - August 15, 2010	116	16.32%		
1280x1024				
August 16, 2010 - August 22, 2010	723	16.45%		
August 9, 2010 - August 15, 2010	117	16.46%		
1024x768				
August 16, 2010 - August 22, 2010	562	12.79%		
August 9, 2010 - August 15, 2010	66	9.28%		
1680x1050				
August 16, 2010 - August 22, 2010	483	10.99%		
August 9, 2010 - August 15, 2010	70	9.85%		
1440x900				
August 16, 2010 - August 22, 2010	387	8.81%		
August 9, 2010 - August 15, 2010	104	14.63%		
1366x768				
August 16, 2010 - August 22, 2010	247	5.62%		
August 9, 2010 - August 15, 2010	41	5.77%		
1920x1080				
August 16, 2010 - August 22, 2010	231	5.26%		
August 9, 2010 - August 15, 2010	58	8.16%		
1920x1200				

August 16, 2010 - August 22, 2010	138	3.14%
August 9, 2010 - August 15, 2010	7	0.98%
 1600x900		
August 16, 2010 - August 22, 2010	75	1.71%
August 9, 2010 - August 15, 2010	12	1.69%
 1600x1200		
August 16, 2010 - August 22, 2010	72	1.64%
August 9, 2010 - August 15, 2010	9	1.27%





















1 - 10 of 150

Most visits repeated: 1 times

Count of visits from this visitor including current	Visits that were the visitor's nth visit	Percentage of all visits
1 times		
Aug 9, 2010 - Aug 15, 2010	383.00	 53.87%
Aug 16, 2010 - Aug 22, 2010	3,537.00	 80.50%
2 times		
Aug 9, 2010 - Aug 15, 2010	80.00	 11.25%
Aug 16, 2010 - Aug 22, 2010	373.00	 8.49%
3 times		
Aug 9, 2010 - Aug 15, 2010	26.00	 3.66%
Aug 16, 2010 - Aug 22, 2010	126.00	 2.87%
4 times		
Aug 9, 2010 - Aug 15, 2010	16.00	 2.25%
Aug 16, 2010 - Aug 22, 2010	58.00	 1.32%
5 times		
Aug 9, 2010 - Aug 15, 2010	16.00	 2.25%
Aug 16, 2010 - Aug 22, 2010	30.00	 0.68%
6 times		
Aug 9, 2010 - Aug 15, 2010	13.00	 1.83%
Aug 16, 2010 - Aug 22, 2010	19.00	 0.43%
7 times		
Aug 9, 2010 - Aug 15, 2010	9.00	 1.27%
Aug 16, 2010 - Aug 22, 2010	17.00	 0.39%
8 times		
Aug 9, 2010 - Aug 15, 2010	7.00	 0.98%
Aug 16, 2010 - Aug 22, 2010	17.00	 0.39%
9-14 times		
Aug 9, 2010 - Aug 15, 2010	36.00	 5.06%
Aug 16, 2010 - Aug 22, 2010	62.00	 1.41%
15-25 times		
Aug 9, 2010 - Aug 15, 2010	26.00	 3.66%
Aug 16, 2010 - Aug 22, 2010	41.00	 0.93%















26-50 times		
Aug 9, 2010 - Aug 15, 2010	23.00	 3.23%
Aug 16, 2010 - Aug 22, 2010	38.00	 0.86%
51-100 times		
Aug 9, 2010 - Aug 15, 2010	8.00	 1.13%
Aug 16, 2010 - Aug 22, 2010	29.00	 0.66%
101-200 times		
Aug 9, 2010 - Aug 15, 2010	32.00	 4.50%
Aug 16, 2010 - Aug 22, 2010	17.00	 0.39%
201+ times		
Aug 9, 2010 - Aug 15, 2010	36.00	 5.06%
Aug 16, 2010 - Aug 22, 2010	30.00	 0.68%

For most visits the previous visit happened: 0 days ago



















Previous visit was tracked	Total visits by period	Percentage of all visits
First visit		
Aug 9, 2010 - Aug 15, 2010	383.00	 53.87%
Aug 16, 2010 - Aug 22, 2010	3,537.00	 80.50%
Same day		
Aug 9, 2010 - Aug 15, 2010	249.00	 35.02%
Aug 16, 2010 - Aug 22, 2010	704.00	 16.02%
<0 days ago		
Aug 9, 2010 - Aug 15, 2010	1.00	 0.14%
Aug 16, 2010 - Aug 22, 2010	2.00	 0.05%
0 days ago		
Aug 9, 2010 - Aug 15, 2010	632.00	 88.89%
Aug 16, 2010 - Aug 22, 2010	4,241.00	 96.52%
1 days ago		
Aug 9, 2010 - Aug 15, 2010	14.00	 1.97%
Aug 16, 2010 - Aug 22, 2010	43.00	 0.98%
2 days ago		
Aug 9, 2010 - Aug 15, 2010	10.00	 1.41%
Aug 16, 2010 - Aug 22, 2010	25.00	 0.57%
3 days ago		
Aug 9, 2010 - Aug 15, 2010	4.00	 0.56%
Aug 16, 2010 - Aug 22, 2010	10.00	 0.23%
4 days ago		
Aug 9, 2010 - Aug 15, 2010	4.00	 0.56%
Aug 16, 2010 - Aug 22, 2010	3.00	 0.07%
5 days ago		
Aug 9, 2010 - Aug 15, 2010	7.00	 0.98%
Aug 16, 2010 - Aug 22, 2010	6.00	 0.14%
6 days ago		
Aug 9, 2010 - Aug 15, 2010	2.00	 0.28%
Aug 16, 2010 - Aug 22, 2010	4.00	 0.09%
7 days ago		
















Aug 9, 2010 - Aug 15, 2010	0.00	0.00%
Aug 16, 2010 - Aug 22, 2010	3.00	0.07%
8-14 days ago		
Aug 9, 2010 - Aug 15, 2010	8.00	1.13%
Aug 16, 2010 - Aug 22, 2010	12.00	0.27%
15-30 days ago		
Aug 9, 2010 - Aug 15, 2010	13.00	1.83%
Aug 16, 2010 - Aug 22, 2010	21.00	0.48%
31-60 days ago		
Aug 9, 2010 - Aug 15, 2010	6.00	0.84%
Aug 16, 2010 - Aug 22, 2010	7.00	0.16%
61-120 days ago		
Aug 9, 2010 - Aug 15, 2010	5.00	0.70%
Aug 16, 2010 - Aug 22, 2010	6.00	0.14%
121-364 days ago		
Aug 9, 2010 - Aug 15, 2010	3.00	0.42%
Aug 16, 2010 - Aug 22, 2010	5.00	0.11%
365+ days ago		
Aug 9, 2010 - Aug 15, 2010	2.00	0.28%
Aug 16, 2010 - Aug 22, 2010	6.00	0.14%

Most visits lasted: 0-10 seconds

Duration of visit	Visits with this duration	Percentage of all visits
0-10 seconds		
Aug 9, 2010 - Aug 15, 2010	358.00	 50.35%
Aug 16, 2010 - Aug 22, 2010	2,809.00	 63.93%
11-30 seconds		
Aug 9, 2010 - Aug 15, 2010	39.00	 5.49%
Aug 16, 2010 - Aug 22, 2010	80.00	 1.82%
31-60 seconds		
Aug 9, 2010 - Aug 15, 2010	36.00	 5.06%
Aug 16, 2010 - Aug 22, 2010	80.00	 1.82%
61-180 seconds		
Aug 9, 2010 - Aug 15, 2010	85.00	 11.95%
Aug 16, 2010 - Aug 22, 2010	202.00	 4.60%
181-600 seconds		
Aug 9, 2010 - Aug 15, 2010	100.00	 14.06%
Aug 16, 2010 - Aug 22, 2010	435.00	 9.90%
601-1,800 seconds		
Aug 9, 2010 - Aug 15, 2010	63.00	 8.86%
Aug 16, 2010 - Aug 22, 2010	597.00	 13.59%
1,801+ seconds		
Aug 9, 2010 - Aug 15, 2010	30.00	 4.22%
Aug 16, 2010 - Aug 22, 2010	191.00	 4.35%

Most visits tracked: 1 pageviews

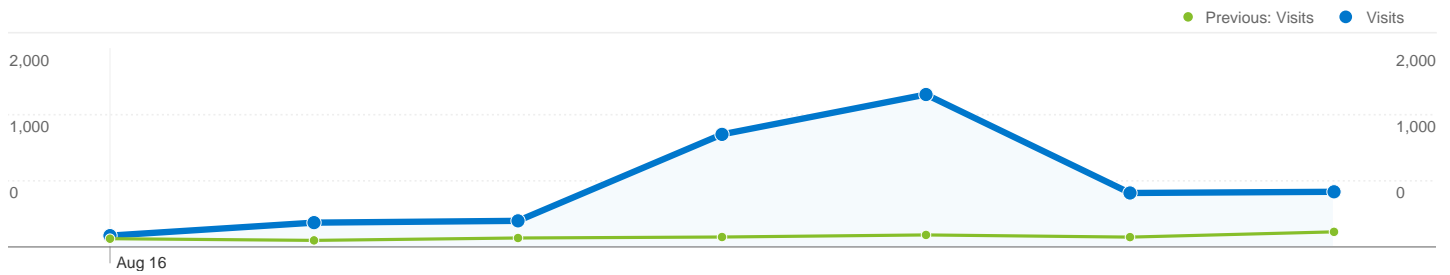
Pageviews in the visit	Visits with this many pageviews	Percentage of all visits
<1 pageviews		
Aug 9, 2010 - Aug 15, 2010	2.00	0.28%
Aug 16, 2010 - Aug 22, 2010	9.00	0.20%
1 pageviews		
Aug 9, 2010 - Aug 15, 2010	375.00	 52.74%
Aug 16, 2010 - Aug 22, 2010	2,814.00	 64.04%
2 pageviews		
Aug 9, 2010 - Aug 15, 2010	87.00	 12.24%
Aug 16, 2010 - Aug 22, 2010	520.00	 11.83%
3 pageviews		
Aug 9, 2010 - Aug 15, 2010	69.00	 9.70%
Aug 16, 2010 - Aug 22, 2010	367.00	 8.35%
4 pageviews		
Aug 9, 2010 - Aug 15, 2010	29.00	 4.08%
Aug 16, 2010 - Aug 22, 2010	186.00	 4.23%
5 pageviews		
Aug 9, 2010 - Aug 15, 2010	25.00	 3.52%
Aug 16, 2010 - Aug 22, 2010	144.00	 3.28%
6 pageviews		
Aug 9, 2010 - Aug 15, 2010	23.00	 3.23%
Aug 16, 2010 - Aug 22, 2010	76.00	 1.73%
7 pageviews		
Aug 9, 2010 - Aug 15, 2010	17.00	 2.39%
Aug 16, 2010 - Aug 22, 2010	69.00	 1.57%
8 pageviews		
Aug 9, 2010 - Aug 15, 2010	10.00	 1.41%
Aug 16, 2010 - Aug 22, 2010	35.00	 0.80%
9 pageviews		
Aug 9, 2010 - Aug 15, 2010	10.00	 1.41%
Aug 16, 2010 - Aug 22, 2010	33.00	 0.75%

10 pageviews		
Aug 9, 2010 - Aug 15, 2010	5.00	 0.70%
Aug 16, 2010 - Aug 22, 2010	16.00	 0.36%
11 pageviews		
Aug 9, 2010 - Aug 15, 2010	7.00	 0.98%
Aug 16, 2010 - Aug 22, 2010	22.00	 0.50%
12 pageviews		
Aug 9, 2010 - Aug 15, 2010	2.00	 0.28%
Aug 16, 2010 - Aug 22, 2010	12.00	 0.27%
13 pageviews		
Aug 9, 2010 - Aug 15, 2010	3.00	 0.42%
Aug 16, 2010 - Aug 22, 2010	15.00	 0.34%
14 pageviews		
Aug 9, 2010 - Aug 15, 2010	5.00	 0.70%
Aug 16, 2010 - Aug 22, 2010	6.00	 0.14%
15 pageviews		
Aug 9, 2010 - Aug 15, 2010	3.00	 0.42%
Aug 16, 2010 - Aug 22, 2010	9.00	 0.20%
16 pageviews		
Aug 9, 2010 - Aug 15, 2010	4.00	 0.56%
Aug 16, 2010 - Aug 22, 2010	6.00	 0.14%
17 pageviews		
Aug 9, 2010 - Aug 15, 2010	4.00	 0.56%
Aug 16, 2010 - Aug 22, 2010	6.00	 0.14%
18 pageviews		
Aug 9, 2010 - Aug 15, 2010	7.00	 0.98%
Aug 16, 2010 - Aug 22, 2010	3.00	 0.07%
19 pageviews		
Aug 9, 2010 - Aug 15, 2010	1.00	 0.14%
Aug 16, 2010 - Aug 22, 2010	4.00	 0.09%
20+ pageviews		
Aug 9, 2010 - Aug 15, 2010	23.00	 3.23%
Aug 16, 2010 - Aug 22, 2010	42.00	 0.96%

Visits for all visitors

Aug 16, 2010 - Aug 22, 2010

Comparing to: Aug 9, 2010 - Aug 15, 2010

**4,394** Visits**627.71** Visits / Day

Previous: 711 (518.00%)

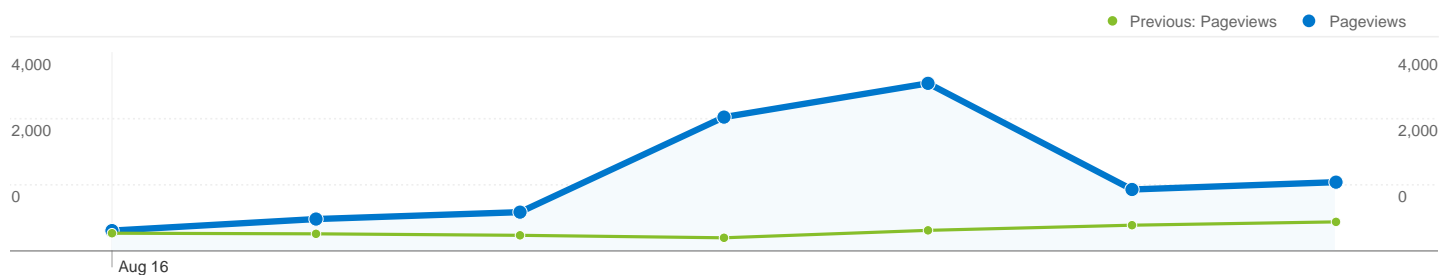
Previous: 101.57 (518.00%)

Monday, August 16, 2010	2.59% (114)
Monday, August 9, 2010	11.67% (83)
Tuesday, August 17, 2010	5.58% (245)
Tuesday, August 10, 2010	9.28% (66)
Wednesday, August 18, 2010	5.99% (263)
Wednesday, August 11, 2010	12.66% (90)
Thursday, August 19, 2010	25.83% (1,135)
Thursday, August 12, 2010	14.06% (100)
Friday, August 20, 2010	34.98% (1,537)
Friday, August 13, 2010	17.02% (121)
Saturday, August 21, 2010	12.38% (544)
Saturday, August 14, 2010	13.92% (99)
Sunday, August 22, 2010	12.65% (556)
Sunday, August 15, 2010	21.38% (152)

Pageviews for all visitors

Aug 16, 2010 - Aug 22, 2010

Comparing to: Aug 9, 2010 - Aug 15, 2010



10,540 Pageviews

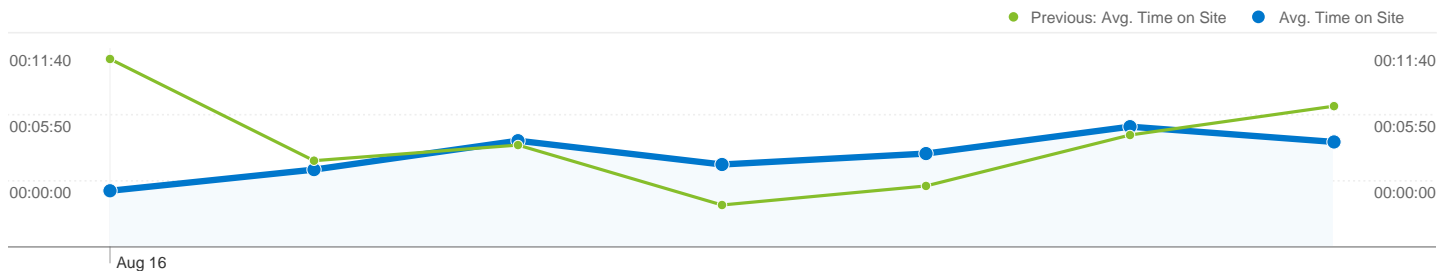
Previous: 2,802 (276.16%)

Monday, August 16, 2010	3.89% (410)
Monday, August 9, 2010	12.74% (357)
Tuesday, August 17, 2010	6.10% (643)
Tuesday, August 10, 2010	12.31% (345)
Wednesday, August 18, 2010	7.42% (782)
Wednesday, August 11, 2010	11.24% (315)
Thursday, August 19, 2010	25.61% (2,699)
Thursday, August 12, 2010	9.46% (265)
Friday, August 20, 2010	32.07% (3,380)
Friday, August 13, 2010	14.81% (415)
Saturday, August 21, 2010	11.76% (1,239)
Saturday, August 14, 2010	18.52% (519)
Sunday, August 22, 2010	13.16% (1,387)
Sunday, August 15, 2010	20.91% (586)

Time on Site for all visitors

Aug 16, 2010 - Aug 22, 2010

Comparing to: Aug 9, 2010 - Aug 15, 2010

**00:05:33** Avg. Time on Site

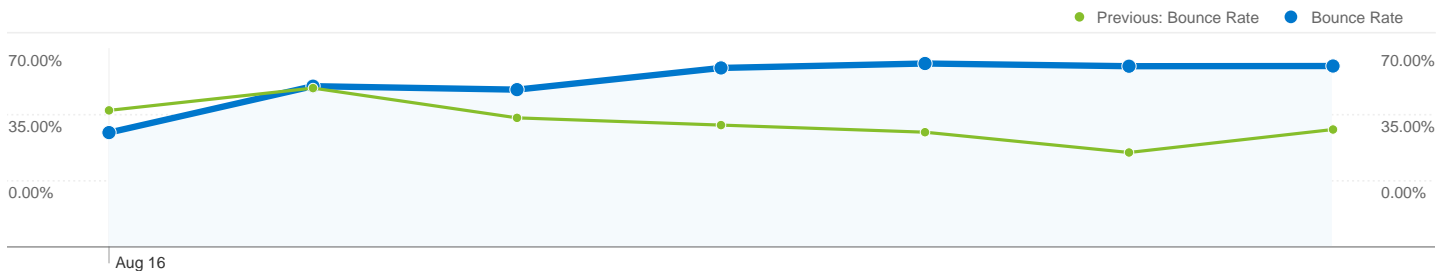
Previous: 00:06:10 (-10.06%)

Monday, August 16, 2010	00:03:18
Monday, August 9, 2010	00:11:03
Tuesday, August 17, 2010	00:04:33
Tuesday, August 10, 2010	00:05:04
Wednesday, August 18, 2010	00:06:15
Wednesday, August 11, 2010	00:06:00
Thursday, August 19, 2010	00:04:51
Thursday, August 12, 2010	00:02:28
Friday, August 20, 2010	00:05:30
Friday, August 13, 2010	00:03:35
Saturday, August 21, 2010	00:07:04
Saturday, August 14, 2010	00:06:35
Sunday, August 22, 2010	00:06:11
Sunday, August 15, 2010	00:08:17

Bounce Rate for all visitors

Aug 16, 2010 - Aug 22, 2010

Comparing to: Aug 9, 2010 - Aug 15, 2010



62.47% Bounce Rate

Previous: 43.04% (45.15%)

Monday, August 16, 2010	40.35%
Monday, August 9, 2010	48.19%
Tuesday, August 17, 2010	56.73%
Tuesday, August 10, 2010	56.06%
Wednesday, August 18, 2010	55.51%
Wednesday, August 11, 2010	45.56%
Thursday, August 19, 2010	63.17%
Thursday, August 12, 2010	43.00%
Friday, August 20, 2010	64.74%
Friday, August 13, 2010	40.50%
Saturday, August 21, 2010	63.79%
Saturday, August 14, 2010	33.33%
Sunday, August 22, 2010	63.85%
Sunday, August 15, 2010	41.45%